

MARTIN MAGEE

205 Del Centro • Millbrae, CA 94030 ■ 415.378.1636 ■ mmagee8543@yahoo.com

- Adobe CS5 Suite (Photoshop, Illustrator, InDesign, Fireworks), Quark, Microsoft Office Suite (MS Word, Excel, PowerPoint)
- Dreamweaver, HTML, CSS.

Well Fargo • September 2011 • Print Technician

- Assemble collected documents into a single PDF using Acrobat Pro, insert tabs and add custom numbering or titles with Compose, print on Fiery printer and assemble and bind printed documents with comb or wire coil.
- Process documents for shipping via interoffice mail, UPS, or FedEx accurately and quickly.

WayfinderSF • August 2011 • Production Artist

- Prepare completed layouts for electronic submittal to advertising publications
- Prepare printing plates of direct-mail prepared layouts for printing
- Proof and correct spelling, formatting, and grammatical errors
- Update items with changes per client request

Minted.com • Winter Season 2010 • Design Associate

- Prepare for printing custom greeting card designs submitted by e-commerce site purchasers
- Proof customer-submitted files for spelling and grammatical errors
- Photographic elements color-corrected, enhanced, and prepared for press using Photoshop
- Vector graphic design elements and outlined typographic elements edited using Illustrator or InDesign
- Clean up and check archived design folders and repair or reassemble files

LBB Corporation. 2008–2010 • Position: Print and Web Production Artist

- For the 12-page 4-color quarterly catalog, researched stock images and typefaces, created master pages and typographic style sheets, enhanced and manipulated photo images for optimal quality, set up and process the approved catalog for an online printer
- Processed a number of product images and illustration photographs for use on all the sites
- Designed two microsites and updated the visual design of company blogs
- Developed a Social Networking presence for company including visual assets, Twitter background, color palette, Twitter ID

Homestagers, Inc. 2008 (homestagersinc.com) - Freelance Designer

- Designed a series of 1-sheet promotional posters for Realtors and clients
- Created and art directed promotional postcards and letterheads.
- Designed visual assets for internet promotional use

Josh Pfeffer (pfef.com). 2007 - Freelance Production Artist

- Adobe Illustrator used to create vector-based drawings that adhered to the branding color guidelines
- Ensured that all drawings fit into a pre-existing series of layouts used by the Westfield Shopping Center in their information kiosks and displays
- Assisted in compositing the completed illustrations into the layout
- Assisted in arranging the graphic elements/assets to fit into the allotted space.

Loopnet (loopnet.com). 2007 - Freelance Production Artist

- Composing banner ads in various formats to promote Loopnet.com
- Creating and updating a downloadable PDF information sheet for clientele of Loopnet.com
- Teaching a class in Adobe Bridge

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Monster Cable. 2007 (monstercable.com) - Contract Production Artist

- Revising and updating signage including rack signage, packing flats and display signs, completing the work to the client's full satisfaction, to schedule and to budget.

Cahan & Associates. 2007 (cahanassociates.com) - Contract Photoshop Production Artist

- Working with the creative director to convert their award-winning annual reports, publications, web pages, packaging and branding products into specially sized JPEGs for access on their web server
- Simulating high-end printing effects through image manipulation, including printing techniques, paper treatments, transparency layers, scanning, adjustment layers and color correction

Williams Sonoma. 2007 (williams-sonoma.com) - Contract Production Artist

- Making revisions to production materials, which consisted of a full product catalog binder targeted for professional home decorators to allow them to more easily coordinate decorating elements and furniture
- Styling copy to precise specifications contained in a style sheet; and manipulating images to fit proportionally to the page content and catalog volume.

Foote, Cone, and Belding (fcb.com) - Contract Production Artist

- Working with the Creative Director to produce presentation materials to pitch the Hilton Hotel brand on Hilton's various properties, guest amenities, keepsake books and gift shop
- Prepared publication materials for the promotional launch of the Dockers label of the Levi's Corporation, including bus shelter posters, outdoor signage and magazine advertising.

San Francisco Chronicle Newspaper (sfgate.com), 1994 - 2005

- Producing internal marketing materials for promotional items, public advertising and training manuals
- Utilized organizational skills to manage competing work requirements among our customer service representatives, sales staff, copywriters and the Research Department.
- Created "Spec" ad on behalf of the Classified Advertising Recruitment Sales Team
- Composed and designed advertising for both existing and new clientele which greatly increased sales by creating new revenue streams
- Consulting on setup of methods and filing conventions for in-taking photos for "liner" ads; and educating sales associates on the new formatting requirements.

Education, Professional Membership and Awards

Loyola Marymount University, Los Angeles, California

Major: Art. Minor: Film

Degree: Bachelor of Arts degree, 1984

Professional Memberships:

- "Fire On The Bay" Fireworks/Flash Catalyst/Flex/Dreamweaver User Group
- "PhotoShop Till You Drop" PhotoShop User Group.
- AIGA-SF

Awards

- 2nd Place, Art Show, Drawing category, 1986 Santa Barbara County Fair at Santa Maria.
- Advertising Achievement Award - 2001" which recognized creativity in design work as well as increasing ad revenues by 27% the first year at the Classified Advertising